

# **The ICOMOS Culture-Nature Prize**

## **Supporting culture-nature initiatives led by ICOMOS members**

**ICOMOS Members are invited to apply by 15 June 2022**

### **Principles and guidelines**

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#### Article 1: The Prize

- 1.1 The ICOMOS Culture-Nature Prize is awarded in 2022 in order to acknowledge and reward remarkable initiatives recognising and promoting the interconnections between cultural and natural heritage.
- 1.2 The Prize is bestowed to a project<sup>1</sup> currently under implementation, which makes a significant contribution to understanding culture-nature connections in the heritage field in an innovative and effective way.
- 1.3 The total prize money to be distributed to the winner(s) is €15.000 (fifteen thousand euros). Up to three prize winners will be selected. The maximum prize money to be received, if only one prize winner is selected, is €15.000 (fifteen thousand euros).
- 1.4 The prize money must be used solely for the implementation or expansion of the winning project(s).

#### Article 2: Eligibility

- 2.1 ICOMOS members, Committees and Working Groups are eligible to apply for the prize.
- 2.2 Preference may be given to emerging professionals and to small, local projects.

#### Article 3: Applications

- 3.1 A call for applications is published on the ICOMOS website in May 2022.
- 3.2 Applications must provide details of the applicant's project that contributes to promoting culture-nature connections and the reasons that the applicant's actions are considered outstanding. Supporting documents demonstrating the above may be required.
- 3.3 Applications shall be submitted in one of the two official languages of ICOMOS: English or French.

#### Article 4: Selection Process

- 4.1 A preliminary screening of the entries against the eligibility criteria by the ICOMOS Secretariat will be carried out and a list of eligible applications will be provided to the Jury.
- 4.2 The Jury consists of six members, including a representative of the ICOMOS Board.
- 4.3 The Jury is presided by the President of ICOMOS.

#### Article 5: Selection Procedure

- 5.1 The ICOMOS Secretariat checks all applications received against the eligibility criteria (see Article 2).

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<sup>1</sup> Project is defined herein as an individual or collective undertaking with clear objective, expected results and implementation plan.

5.2 For each of the applicants meeting all eligibility criteria, the ICOMOS Secretariat awards a score in the following three categories:

- a) impact
- b) community engagement
- c) innovation.

5.3 The ICOMOS Secretariat draws up a shortlist of applicants and if necessary, asks them to submit additional information and supporting documents.

#### Article 6: Decision on the Prize Winner(s)

6.1 Jury members convene virtually in July 2022 to reach a decision on the winner(s).

6.2 All shortlisted applicants are re-assessed by the Jury. The Jury will evaluate the shortlist of applicants to ensure a balanced spread of the Prize in geographical terms and in types of heritage and initiative.

6.3 The Jury chooses, preferably by consensus, the applicant(s) who will be named the prize winner(s) and the amount of prize money to be awarded.

6.4 The prize winner(s) will be notified by the ICOMOS Secretariat. Upon notification of the Jury's decision, ICOMOS may ask for additional photo/video material. All photo/video material provided must be copyright free, and any photo/video credits will be acknowledged.

#### Article 7: Announcement of the Prize Winner(s)

7.1 The prize winner(s) are announced on the occasion of the 2022 ICOMOS Annual General Assembly.

7.2 ICOMOS is responsible for the organisation of the ceremony as well as the public promotion of the Prize and its winner(s) throughout the process.

7.3 The Prize is bestowed by the President of ICOMOS.

7.4 After the prize ceremony, the winner(s) are expected to organise an event to celebrate their prize with, among others, those involved in the implementation of their project and with the local community. This should be organised in close consultation with the ICOMOS National Committee in their respective country. They are also expected to promote their achievement in various other ways at local, regional, national and international level.

7.5 The prize winner(s) shall mention the ICOMOS Culture-Nature Prize in all press releases, promotional materials, publicity, advertising, printed/online publications, presentations and official public statements related to the project.